



Business



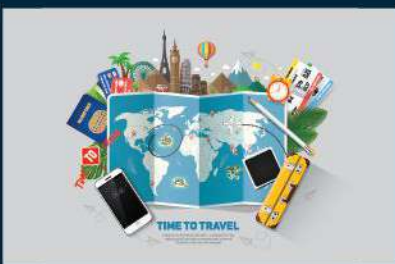
Economics



Finance



Logistics



Tourism

Journal of Yaşar University



July 2023 Volume:18 No:71

Publisher / Sahibi

On behalf of Yaşar University
Yaşar Üniversitesi Adına
Çağrı Bulut

Editor / Editör, Yayın Kurulu Başkanı

Yiğit Kazançoğlu

Editorial Board / Yayın Kurulu

Arıkan Tarık Saygılı
Ayşe Özden Birkan
Durmuş Özdemir
Emel Yarımoğlu
Erhan Ada
Fatma Dilvin Taşkın
Ferika Özer Sarı
Hasan Baklacı
Jose Arturo Garza-Reyes
Lorenzo Zirulia
Malik Çürük
Marco Cucculelli
Mehmet Erdem Yaya
Mustafa Gürol Durak
Mustafa Tepeci
Oğuz Karahan
Olimpia Ban
Orhan İçöz
Özge Can
Sachin Kumar Mangla
Yiğit Kazançoğlu
Yüksel Ekinci

Editor Assistant / Yayın Kurulu Başkan Yardımcısı

Burak Çetiner

English Editor / İngilizce Editörü

Ian Stewart Collins

Turkish Editor / Türkçe Editörü

Aylin Bedriye Atacan

e-ISSN 1305-970X

TARANILAN ULUSLARARASI VE ULUSAL ENDEKSLER

ASOS
indeks



EBSCO

ERIH PLUS
EUROPEAN REFERENCE INDEX FOR THE
HUMANITIES AND SOCIAL SCIENCES

INDEX
ISLAMICUS

J-Gate

Academic
Resource
Index
ResearchBib

TÜBİTAK
ULAKBİM

Editörden

E-Journal of Yasar University dergisi Türkçe ve İngilizce dillerinde yayın yapan hakemli, disiplinlerarası akademik bir dergidir. Yayın hayatının ilk onaltı yılını başarı ile tamamlayan dergi, 2016 yılı itibarı ile yalnızca işletme, ekonomi alanları ile bu alanlarla kesişimde olan disiplinlerarası özgün çalışmaları kabul etme kararı almıştır. Derginin amacı akademik olarak bilimsel açıdan üst düzeyde, nitelikli ve alanında özgün çalışmaları yayınlamak, üretilen bilgilerin daha çok kişiye ulaşmasını sağlamak, yapılan çalışmaların uluslararası literatürde yer almasını sağlamaktır.

E-Journal of Yasar University dergisinin Temmuz 2023 sayısında ekonomi, işletme, finans, lojistik ve turizm alanlarında 4 adet Türkçe çalışma yayınlanmıştır. E-Journal of Yasar University dergisinin yeni sayısı 2023 yılının Ekim ayında çıkacak olup yeni sayıda yine kendi alanının araştırma, yöntem ve modellerin kullanıldığı özgün çalışmalar ile buluşmayı ümit eder, çalışmalarınızda kolaylıklar dileriz.

E-Journal of Yasar University adına
Prof. Dr. Yiğit Kazançoğlu

Journal of Yasar University is an international, peer-reviewed multidisciplinary journal dedicated to publishing scholarly articles on all aspects of business, economics, finance and management sciences. Available online and published 4 times a year -4 times from 2006 on-, the journal aims to become one of the leading platforms in the world for new findings and discussions of all fields of business and management sciences.

Journal of Yasar University is committed to maintaining the highest ethical standards for all parties involved in the act of publishing in a peer-reviewed journal: the author, the editor of the journal, the peer reviewer and the publisher.

The publishing ethics of Journal of Yasar University, both internally and externally, are based on- and adhere to- the Double-blind refereeing process is applied in the Journal of Yasar University. Referee and the author (s) are unaware of the identity of each other. Scientific studies are sent to at least two referees in the evaluation process.

EDITOR RESPONSIBILITIES

Accountability:

The editors of Journal of Yasar University are accountable and responsible for deciding which of the articles submitted to the journal should be published. The editor may be guided by the policies of the journal's editorial board and constrained by such legal requirements as shall then be in force regarding libel, copyright infringement and plagiarism. The editor may confer with other editors or reviewers in making this decision.

Impartiality:

The reviewing process and publication decision will occur without regard to race, gender, sexual orientation, religious belief, ethnic origin, citizenship, or political philosophy of the authors.

Confidentiality:

The editor(s) and any editorial staff will not disclose any information about a submitted manuscript to anyone other than the corresponding author, reviewers, potential reviewers, other editorial advisers, and the publisher, as appropriate.

Disclosure and conflicts of interest:

Unpublished materials disclosed in a submitted manuscript will not be used in an editor's own research without the express written consent of the author. Privileged information or ideas obtained through peer review will be kept confidential and not used for personal benefits. Editors make fair and unbiased decisions independent of commercial considerations, and ensure a fair and appropriate peer-review process. Editors recuse themselves (i.e. should ask a co-editor, associate editor or other member of the editorial board instead to review and consider) from considering manuscripts in which they have conflicts of interest resulting from competitive, collaborative, or other relationships or connections with any of the authors, companies, or (possibly) institutions connected to the papers. Editors will require all contributors to disclose relevant competing interests and publish corrections if competing interests are revealed after publication. If needed, other appropriate action will be taken, such as the publication of a retraction or expression of concern.

Involvement and cooperation in investigations:

Editors of Journal of Yasar University will guard the integrity of the published record by issuing corrections and retractions when needed and pursuing suspected or alleged research and publication misconduct. Editors should pursue reviewer and editorial misconduct. An editor should take reasonably responsive measures when ethical complaints have been presented concerning a submitted manuscript or published paper, in conjunction with the publisher (or society). Such measures will generally include contacting the author of the manuscript or paper and giving due consideration of the respective complaint or claims made, but may also include further communications to the relevant institutions and research bodies, and if the complaint is upheld, the publication of a correction, retraction, expression of concern, or other note, as may be relevant. Every reported act of unethical publishing behavior must be looked into, even if it is discovered years after publication.

REVIEWERS RESPONSIBILITIES

Contribution to Editorial Decisions:

Peer review assists the editor in making editorial decisions and through the editorial communications with the author may also assist the author in improving the paper.

Promptness:

Any selected referee who feels unqualified to review the research reported in a manuscript or knows that its prompt review will be impossible should notify the editor and excuse himself/herself from the review process.

Confidentiality:

Any manuscripts received for review must be treated as confidential documents. They must not be shown to, or discussed with others except as authorized by the editor.

Standards of Objectivity:

Reviews should be conducted objectively. Personal criticism of the author is inappropriate. Referees should express their views clearly with supporting arguments.

Acknowledgement of Sources:

Reviewers should identify relevant published work that has not been cited by the authors. Any statement that an observation, derivation, or argument had been previously reported should be accompanied by the relevant citation. A reviewer should also call to the editor's attention any substantial similarity or overlap between the manuscript under consideration and any other published paper of which they have personal knowledge.

Disclosure and Conflict of Interest:

Privileged information or ideas obtained through peer review must be kept confidential and not used for personal benefit. Reviewers should not consider manuscripts in which they have conflicts of interest resulting from competitive, collaborative, or other relationships or connections with any of the authors, companies, or institutions connected to the papers.

AUTHOR RESPONSIBILITIES

Reporting standards:

Authors should present their results clearly, honestly, and without fabrication, falsification or inappropriate data manipulation. Authors should describe their methods clearly and unambiguously so that others can confirm their findings.

Originality, plagiarism and acknowledgement of sources:

Authors should adhere to publication requirements that submitted work is original, is not plagiarized, and has not been published elsewhere – fraudulent or knowingly inaccurate statements constitute unethical behavior and are unacceptable. If an author has used the work and/or words of others, that this original is been appropriately cited or quoted and accurately reflects individuals’ contributions to the work and its reporting.

Data Access and Retention:

Authors may be asked to provide the raw data in connection with a paper for editorial review, and should in any event be prepared to retain such data for a reasonable time after publication.

Ethics:

Authors should only submit papers only on work that has been conducted in an ethical and responsible manner and that complies with all relevant legislation.

Disclosure and Conflicts of Interest:

All authors should disclose in their manuscript any financial or other substantive conflict of interest that might be construed to influence the results or interpretation of their manuscript. All sources of financial support for the project should be disclosed.

Authorship of the Paper:

Authorship should be limited to those who have made a significant contribution to the conception, design, execution, or interpretation of the reported study. All those who have made significant contributions should be listed as co-authors. Where there are others who have participated in certain substantive aspects of the research project, they should be acknowledged or listed as contributors. The corresponding author should ensure that all appropriate co-authors and no inappropriate co-authors are included on the paper, and that all co-authors have seen and approved the final version of the paper and have agreed to its submission for publication.

Multiple, Redundant or Concurrent Publication:

An author should not in general publish manuscripts describing essentially the same research in more than one journal or primary publication. Submitting the same manuscript to more than one journal concurrently constitutes unethical publishing behavior and is unacceptable.

Fundamental errors in published works:

When an author discovers a significant error or inaccuracy in his/her own published work, it is the author’s obligation to promptly notify the journal editor or publisher and cooperate with the editor to retract or correct the paper. If the editor or the publisher learns from a third party that a published work contains a significant error, it is the obligation of the author to promptly retract or correct the paper or provide evidence to the editor of the correctness of the original paper.

PUBLISHER’S RESPONSIBILITIES

Yaşar University, as the publisher of Journal of Yasar University, encourages the editors to follow the Double-blind refereeing process. Referee and the author (s) are unaware of the identity of each other. Scientific studies are sent to at least two referees in the evaluation process. Publisher defines the relationship between publisher, editor and other parties in a contract, respect privacy (for example, for research participants, for authors, for peer reviewers), protects intellectual property and copyright, and fosters editorial independence.

Publisher works with journal editors to set journal policies appropriately and aim to meet those policies, particularly with respect to:

- editorial independence,
- research ethics, including confidentiality, consent, and the special requirements for human and animal research,
- authorship,
- transparency and integrity (for example, conflicts of interest, research funding, reporting standards,
- peer review and the role of the editorial team beyond that of the journal editor
- appeals and complaints,

Publisher works with journal editors to:

- communicate journal policies (for example, to authors, readers, peer reviewers),
- review journal policies periodically, particularly with respect to new recommendations from the Double-blind refereeing guidelines,
- maintain the integrity of the academic record,
- assist the parties (for example, institutions, grant funders, governing bodies) responsible for the investigation of suspected research and publication misconduct and, where possible, facilitate in the resolution of these cases,
- publish corrections, clarifications, and retractions,
- and publish content on a timely basis.

Borsa İstanbul Getiri ve Volatilitesinde Haftanın Günü Etkisi*Nurhan Hande SEVGİ*

277-292

Otomotiv Sektöründe Algılanan Aşırı Vasıflılık Ve İşten Ayrılma Niyeti İlişkisi Üzerinde Kariyer Yönetiminin Düzenleyici Etkisi*Zeki UÇAR, Mehmet Hakan KIZILKAN*

293-315

OECD Ülkelerinde Enerji Kaynakları ve CO₂ Emisyonu arasındaki İlişkinin STIRPAT Modeli ile incelenmesi*Kaan YILDIRIM, Tuğba AKIN*

316-341

Destinasyon Pazarlamasında Sporun Önemi: Stadyum Turizmi İncelemesi*Münevver ÇİÇEKDAĞI*

342-355