

United States Department of Agriculture Forecasts: A Meta-Analysis Study

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Abstract

The primary goal of this study is doing a meta-analysis research on two groups of published studies. First, the ones that focus on the evaluation of the United States Department of Agriculture (USDA) forecasts and second, the ones that evaluate the market reactions to the USDA forecasts. We investigate four questions. 1) How the previously published studies evaluate the accuracy of the USDA forecasts? 2) How they evaluate the market reactions to the USDA forecasts? 3) Is there any heterogeneity in the results of the mentioned studies? 4) Is there any publication bias? About the first question, while some researchers argue that the forecasts are unbiased, most of them maintain that they are biased, inefficient, not optimal, or not rational. About the second question, while a few studies claim that the forecasts are not newsworthy, most of them maintain that they are newsworthy, provide useful information, and cause market reactions. About the third and the fourth questions, based on our findings, there are some clues that the results of the studies are heterogeneous, but we could not find enough evidences of publication bias.

Keywords: USDA forecasts, meta-analysis, publication bias

JEL Classification: D49, Q10

ABD Tarım Bakanlığı Tahminleri: Bir Meta-Analiz Araştırması

Özet

Bu çalışmanın temel amacı, yayınlanmış iki grup çalışma üzerinde bir meta-analiz araştırması yapmaktır. Bunlardan birincisi, ABD Tarım Bakanlığı (USDA) tahminlerinin değerlendirilmesine odaklanan, ikincisi ise bu tahminlere piyasanın gösterdiği tepkileri değerlendiren çalışmalardır. Çalışmada bu dört soru araştırılmıştır: 1) Daha önce yayınlanan çalışmalar USDA tahminlerinin doğruluğunu nasıl değerlendiriyor? 2) Bu çalışmalar USDA tahminlerine piyasanın gösterdiği tepkileri nasıl değerlendiriyor? 3) Söz konusu çalışmalar sonuçları bakımından heterojenlik gösteriyor mu? 4) Bu yayınlarda yayın yanlılığı var mı? İlk soruya ilişkin olarak, bazı araştırmacılar tahminlerin tarafsız olduğunu savunurken, araştırmacıların çoğunluğu bu tahminlerin yanlı, etkinsiz, optimal olmadığını veya rasyonel olmadığını iddia etmiştir. İkinci soru hakkında, tahminlerin haber değeri taşımadığını az sayıda çalışma ileri sürse de, çalışmaların çoğunluğu tahminlerin haber değeri taşıdığını, faydalı bilgiler sağladığını ve piyasa tepkilerine neden olduğunu savunmuştur. Üçüncü ve dördüncü sorulara ilişkin elde edilen bulgular ise, çalışmaların sonuçlarının heterojen olduğuna yönelik bazı ipuçları sunmakla birlikte yayın yanlılığına dair yeterli kanıtın olmadığını göstermiştir.

Anahtar Kelimeler: USDA tahminleri, meta-analiz, yayın yanlılığı

JEL Sınıflandırması: D49, Q10

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1. Introduction

Meta-analysis is a systematic approach to analyze literature review by statistical methods where the goal is to compile and contrast the findings of several related studies. For the first time, this method proposed by Glass (1976: 3-8). Also, other researchers such as Jarrell and Stanley (1990: 54-67) are among the first ones that applied meta-analysis. The studies that aim to aggregate and synthesize the literature on a certain topic progressively apply meta-analysis (Olkin, 1995: 457–472). Currently researchers apply this method in many different areas including psychology, education, science, marketing, and social sciences. Meta-analysis is popular among the economists as well.

In this paper we exclusively focus on two types of studies. First, the studies that evaluate the United States Department of Agriculture (USDA) forecasts. Second, the ones that evaluate the market reactions to these forecasts. Note that almost all the studies that focus on the USDA forecasts can be categorized in one or both of mentioned categories above. The number of published papers in mentioned areas are high and they report mixed often contradict findings.

USDA provides the monthly report “World Agricultural Supply and Demand Estimates” (WASDE) which is a comprehensive forecast of supply and demand for major crops (produced in U.S. and the rest of the world) and livestock (U.S. only). WASDE report applies the statistical reports compiled by the USDA agencies and other government agencies (Xiao et al., 2014: 17-18).

We are interested in finding answers for four questions. First, how the academic published studies evaluate accuracy of USDA forecasts? In other words, do their findings show that the USDA forecasts are accurate? Second, how the academic published studies evaluate market reactions to the USDA forecasts? Third, are results of the academic papers heterogeneous? Fourth, are there any clues of publication bias?

In the rest of this paper, we focus on answering the mentioned questions above. In the next section, we briefly talk about the USDA forecasts. ‘Methodology of data-analyzing’ is the topic thing that we discuss. Then, we represent ‘Analysis’, ‘Accuracy of the USDA Forecasts’, ‘Market Reactions to the USDA Forecasts’, ‘Meta-analysis’, and ‘Discussion’ respectively.

The rest of this paper is organized, as follows. Section 2 discusses the literature. Section 3 outlines the research methodology of paper. Section 4 provides the results and discussion and section 5 presents the conclusion of the study.

2. Literature Review

In a comprehensive search in the literature we found 54 relevant studies. We mainly applied the key words “USDA forecast”, “USDA”, “forecast”, “Evaluation”, “Accuracy”, “market reaction”, “market participants”, etc. The searching process

has been done mainly through Google Scholar² and ScienceDirect³ websites. Figure 1 represents the scatter plot that shows the number of published papers each year.

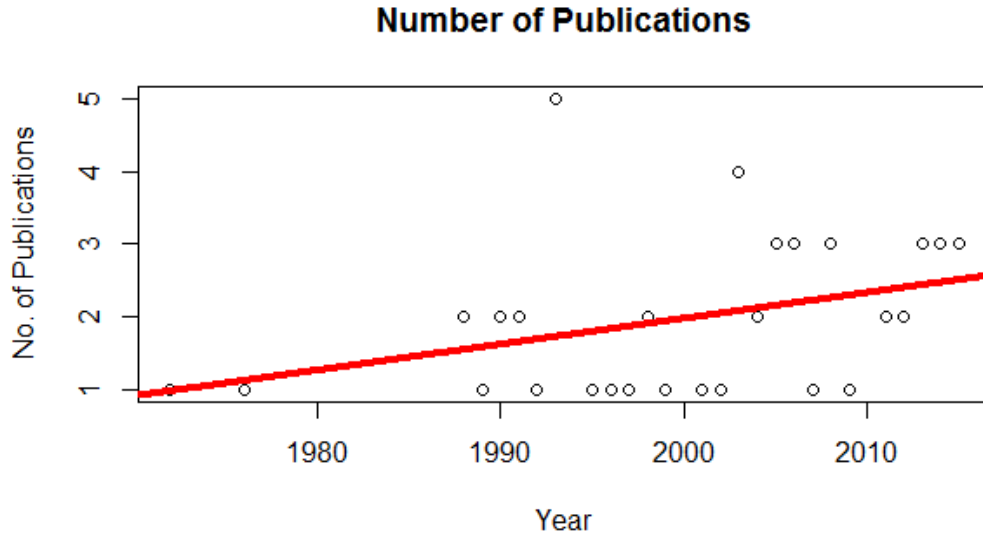


Figure 1: Scatter Plot of Number of Relevant Publications.

Note: Each dot shows the number of publications in one specific year. The positive slope of the red line shows that the number of publications per year has been increasing.

2.1. Summary of the Literature

In this section, first, we provide the summary of findings of the studies that evaluate the USDA forecasts, then we summarize the findings of the ones that evaluate market reactions to the USDA forecasts.

Researcher & Topic

(Accuracy of the USDA Forecasts)

Egelkraut et al. (2003: 92-94). An evaluation of crop forecast accuracy for corn and soybeans: USDA and private information agencies.

Good & Irwin (2005: 10-15). Understanding USDA corn and soybean production forecasts: Methods,

Summary of study

Even though, all agencies' forecast accuracy is improved, and relative accuracy is varied by crop and time, the USDA predictions are more accurate than other agencies. However, when it comes to soybeans the forecast errors are very similar for all agencies.

The USDA production forecast errors are largest in August. For August, the private market forecasts for soybeans are more accurate than the USDA forecasts, but the USDA corn production forecasts

² <https://scholar-google-com.eres.library.manoa.hawaii.edu/>

³ <http://www.sciencedirect.com.eres.library.manoa.hawaii.edu/>

Bahram SANGINABADI

performance and market impacts over 1970-2005.

Gunnelson et al. (1972: 640).
Analysis of the accuracy of USDA crop forecasts.

Irwin et al. (2014: 52-59).
Evaluation of Selected USDA WAOB and NASS Forecasts and Estimates in Corn and Soybeans.

Isengildina-Massa et al. (2013a: 105-106).
Do Big Crops Get Bigger and Small Crops Get Smaller? Further Evidence on Smoothing in US Department of Agriculture Forecasts.

Isengildina-Massa et al. (2006: 1101-1102).
Are Revisions to USDA Crop Production Forecasts Smoothed?

Isengildina-Massa et al. (2011: 3801-3802).
Empirical confidence intervals for USDA commodity price forecasts.

Isengildina-Massa et al. (2013b: 5101-5102).
When do the USDA forecasters make mistakes?

Isengildina-Massa et al. (2012: 111).
A comprehensive evaluation of USDA cotton forecasts.

Isengildina-Massa et al. (2011: 11-12).
What Can We Learn from our

are more accurate than the private market. In addition, as the growing season goes on the accuracy of the USDA forecast for soybeans improves.

The USDA forecasts are improved moderately over 1929 to 1970, but it still underestimates the crop size, year to year production changes, and its own errors in earlier forecasts when it revises the new forecasts.

Neither for corn nor for soybeans the accuracy of the WAOB forecasts have not changed significantly over time. Also, there is no evidence of bias in NASS forecasts for corn. In addition, there is some evidences of improvement in the accuracy of NASS corn forecasts over time. However, soybean forecasts usually underestimate the yield.

The USDA forecasts for both soybeans and corn increase in big crop years and decrease in small crop years and the magnitude of smoothing is significantly large.

The USDA forecasts are smoothed, but due to smoothing, loss in forecast accuracy happens which is statistically and economically significant in several cases.

This study suggests that empirical approaches such as kernel density, quantile distribution, and best fitting parametric distribution methods might be used to construct more accurate confidence intervals for USDA wheat, soybean, and corn forecasts.

The errors in ending stocks forecasts are usually driven by errors in production forecasts across all commodities. In addition, for all commodities, errors in price forecasts are caused by errors in U.S. ending stocks forecasts.

The USDA forecast overestimates China's exports, but underestimates China's domestic use and rest of the world imports. In addition, USDA repeats errors in ROW (i.e. rest of the world except China) production forecasts and overcorrects errors in ROW exports forecasts.

Correction for correlation in forecast revisions does not improve the USDA cotton forecasts. Correction for correlation of errors with previous year's errors

Mistakes? Evaluating the Benefits of Correcting Inefficiencies in USDA Cotton Forecasts.	and correlation of errors with forecast levels, result in improvement of USDA cotton forecasts.
Kastens et al. (1998: 259). Evaluation of extension and USDA price and production forecasts.	For livestock series, Extension forecasts are more accurate than the USDA forecasts, but for the crops USDA forecasts are more accurate. However, in most of the cases Composite forecasts are more accurate than both of Extension and the USDA forecasts.
Manfredo & Sanders (2004: 128-130). The value of public price forecasts: Additional evidence in the live Hogs market.	The lean Hogs futures-based forecast is more accurate than Extension and the USDA forecasts.
Meyer & Lawrence (1988: 28-29). Comparing USDA Hogs and Pigs Reports to Subsequent Slaughter: Does Systematic Error Exist?	Seasonal nature of Hogs production must be scrutinized. Pigs and Hogs forecasts over emphasize this seasonality.
No & Salassi (2009: 480-481). A sequential rationality test of USDA preliminary price estimates for selected program crops: Rice, soybeans, and wheat.	The USDA estimates are unbiased in the short-run, but they are not rational in the long-run.
Sanders & Manfredo (2002: 123-126). USDA production forecasts for pork, beef, and broilers: an evaluation.	The USDA forecasts are unbiased, but they are not efficient. The reason is USDA do not completely consider the information from the previous forecasts.
Sanders & Manfredo (2003a: 331-333). USDA livestock price forecasts: A comprehensive evaluation.	The USDA forecasts are not optimal. Broiler price forecast is biased and overall all the forecasts repeat errors.
Sanders & Manfredo (2005: 4-7). A Test of Forecast Consistency Using USDA Livestock Price Forecasts.	The USDA quarterly livestock price forecasts are not consistent in the long run.
Sanders & Manfredo (2008: 59-65). Multiple horizons and	Although the USDA forecasts are not rational, they provide useful information for their users. Likewise, turkey and milk forecasts show the most consistent performance, but beef provides little information.

information in USDA
production forecasts.

Sanders & Manfredo (2003b:
21-22). Keep up the good
work?

An evaluation of the USDA's
livestock price forecasts.

Schaefer & Myers (1999: 9-
12).

Forecasting accuracy, rational
expectations, and market
efficiency in the US beef
cattle industry.

Von Bailey & Brorsen (1998:
520-524).

Trends in the accuracy of
USDA production forecasts
for beef and pork.

Xiao et al. (2014: 17-18).

USDA and private analysts'
forecasts of ending stocks:
how good are they?

USDA Broiler price forecasts are biased. Overall,
the USDA price forecasts are not optimal, and
almost in all the forecasts it repeats errors.

The USDA forecasts are inefficient and biased.

The USDA forecast underestimates production in
the 1980s, but the bias disappears later. So, the
accuracy of the forecasts is improved and even
though the USDA forecasts are not optimal in 1980s,
they show optimality after then.

The USDA forecasts are unbiased, but both of the
USDA and private forecasts are inefficient. Also, the
accuracy of both of the USDA and private forecasts
is the highest for wheat and the lowest for soybeans.

**Researcher & Topic (Market
Reactions to the USDA
forecasts)**

Aulerich et al. (2007: 16-18)
The Impact of Measurement
Error on Estimates of the
Price Reaction to USDA Crop
Reports.

Colling & Irwin (1990: 93)
The reaction of live Hogs
futures prices to USDA Hogs
and Pigs reports.

Colling et al. (1992: 268)
Weak-and strong-form
rationality tests of market
analysts' expectations of
USDA Hogs and Pigs reports.

Colling et al. (1996: 134-136)
Reaction of Wheat, Corn, and
Soybean Futures Prices to
USDA "Export Inspections"
Reports.

Summary of study

Implication of Identification by Censoring (ITC)
method shows that market reactions to
unanticipated information in the USDA forecasts
are significantly high.

Live Hogs future prices do not react to anticipated
changes in the USDA forecasts, but considerably
react to unanticipated changes in the reports.
However, the Hogs prices adjust to unanticipated
reports on the day following release of the forecasts.

Expectations of Pigs and Hogs reports are strong-
form rational.

Soybean prices respond substantially to
unanticipated information in "Export Inspections"
reports. Also, corn prices react notably to
unanticipated information during the December to
February quarter, but soybean prices respond to

- Colling et al. (1997: 396-400)
Future price responses to
USDA's Cold Storage report.
- Darby (2015: 22-24)
Information Content of USDA
Rice Reports and Price
Reactions of Rice Futures.
- Fortenbery et al. (1993: 171-
172)
The effects of USDA reports in
futures and options markets.
- Good & Irwin (2005: 10-15)
Understanding USDA corn and
soybean production forecasts:
Methods, performance and
market impacts over 1970-
2005.
- Irwin et al. (2001: 16-17)
The value of USDA outlook
information: an investigation
using event study analysis.
- Isengildina-Massa et al. (2004:
12-13)
Does the Market Anticipate
Smoothing in USDA Crop
Production Forecasts?
- Fortenbery & Sumner (1993:
171-172)
The effects of USDA reports in
futures and options markets.
- Hoffman et al. (2015: 156-169)
Forecast performance of
WASDE price projections for
US corn
- Karali (2012: 94-95)
Do USDA Announcements
Affect Comovements Across
Commodity Futures Returns?
- McKenzie (2008: 365)
Pre-harvest price expectations
for corn: The information
content of USDA reports and
new crop futures.
- such an unanticipated information during June to August quarter.
- Live Hogs and pork belly prices react significantly to unanticipated information from the USDA forecasts. Therefore, the forecasts provide information to the markets.
- The USDA forecasts provide useful information to the rice markets and rice futures react to the USDA information consistently.
- The effects of the USDA forecasts are minimal, but regression tests show that market participants cannot forecast market future.
- The USDA corn and soybeans production forecasts are reasonably well.
- The USDA forecasts have significant impacts in soybeans and corn markets. Also, the reports reduce uncertainty of the expected distribution of the prices which improves the market participants' welfare.
- Except for some cases market participants are aware of USDA smoothing practices and efficiently apply this information into their own forecasts.
- During the time, market participants have learned how to digest the USDA reports. Hence, forecasts do not cause abnormally large price changes.
- The USDA WASDE projections of corn season-average price provide valuable information to the market and improves the efficiency of the United States agricultural sector.
- On the release days of the grain stocks, feed outlooks, and Hogs and Pigs report the largest movements in covariances happen.
- Results indicate that the USDA forecasts are newsworthy. Also, price reactions to the reports are rational.

Bahram SANGINABADI

- Patterson & Brorsen (1993: 373-377)
USDA Export Sales Report: Is It News?
Pruitt et al. (2014: 30-32)
End user preferences for USDA market information.
Roberts (2006: 17)
The value of plant disease early-warning systems: A case study of USDA's soybean rust coordinated framework
- Schroeder et al. (1990: 303)
Abnormal returns in livestock futures prices around USDA inventory report releases.
- Summer & Mueller (1989: 5-7)
Are harvest forecasts news? USDA announcements and futures market reactions.
- The USDA forecast doesn't provide new information to the market and indeed the traders predict the reports.
- Results show preference for farm level forecasts by Extension agents.
- The USDA forecasts provide valuable information to the market. Probably in 2005 the value of information by the USDA forecasts exceeds the cost of getting information.
- The USDA forecasts do not have consistent upward or downward influences on the prices, but the volatility of returns increases around the report release time which suggests forecasts provide new information to the market. Also, comparing to the other markets the forecast contains less information for the Hogs market. Hence, the Hogs prices are more volatile after the release of the USDA forecasts.
- There are significant differences between the means and variances of prices following a USDA announcement and the means and variances of prices of the other days.

2.2. Accuracy of the USDA Forecasts

As the summary of the relevant studies above show, not all the researchers agree about accuracy of the USDA forecasts. On the one hand some studies maintain that USDA estimates are *unbiased* (e.g. No and Salassi⁴, 2009: 480-481; Sanders and Manfredo⁵, 2002: 123-126; Xiao et al⁶, 2014: 17-18; Irwin et al⁷, 2014: 52-59) and on the other hand, other studies claim that USDA forecasts are *biased* (e.g. Sanders and Manfredo⁸, 2003a: 21-22; Sanders and Manfredo, 2003b: 331-333; Schaefer and Myers, 1999: 9-12).

multiple studies maintain that the USDA forecasts are *inefficient* (e.g. Schaefer and Myers, 1999: 9-12; Sanders and Manfredo, 2002: 123-126; Xiao et al., 2014: 17-

⁴ No and Salassi (2009: 480-481) argue that USDA forecasts are unbiased in the short-run, but not rational in the long run.

⁵ Sanders and Manfredo (2002: 123-126) maintain that USDA forecasts are unbiased but not efficient.

⁶ Xiao et al. (2014: 17-18) argue that USDA forecasts are unbiased but inefficient.

⁷ Irwin et al. (2014: 59) maintain that USDA NASS forecasts for corn are unbiased.

⁸ Sanders and Manfredo (2003a: 21-22) and Sanders and Manfredo (2003b: 331-333) indicate that USDA forecasts of Broiler price is biased.

18), *not optimal* (e.g. Von Bailey and Brorsen, 1998: 520-524; Sanders and Manfredo, 2003a: 21-22; Sanders and Manfredo, 2003b: 331-333), or *not rational in the long run* (e.g. Also, Sanders and Manfredo, 2008: 59-65; No and Salassi, 2009: 480-481).

Some of the studies report an *improvement in accuracy* of USDA forecasts (e.g. Gunnelson et al⁹, 1972: 640; Egelkraut et al., 2003: 92-94; Good and Irwin¹⁰, 2005: 10-15; Irwin et al¹¹, 2014: 52-59).

Some studies *compare* the accuracy of the USDA forecasts with that of other forecasts (e.g. Kastens et al., 1998: 259; Manfredo and Sanders, 2004: 128-130). Furthermore, at least two studies indicate that USDA forecasts are *more accurate in case of corn production*, but this is not the case for soybeans production (e.g. Egelkraut et al., 2003: 92-94; Irwin et al., 2014: 52-59).

Figure 2. A represents the summary of major findings of the studies that focus on evaluation of accuracy of USDA forecasts. Overall the authors of 4 studies believe that at least for some of the Agriculture products the forecasts are unbiased, 4 studies point out that the accuracy of the forecasts have improved, and 2 studies maintain that USDA does a better job about corn forecasts comparing to soybeans forecasts. However, 3 studies indicate that the USDA forecasts are biased, 3 of them report inefficiency, another 3 studies specify that the forecasts are not optimal, and 2 studies argue that they are not rational.

3. Methodology

In this section we discuss the methodology of data-analyzing and that of the meta-analysis respectively.

3.1. Methodology of Data-analysis

To answer the first and the second questions, we summarize the findings of the relevant studies, and then we refine the results to find the patterns of their findings. To do meta-analysis we apply the metaphor package which provides functions to do the analysis in R. The package enables us to study the fixed and random effect models (Viechtbauer, 2010: 1-42). Then we test for heterogeneity and publication bias which enable us to tackle the third and the fourth questions.

3.2. Methodology of Meta-analysis

In a meta-analysis study usually two models are discussed: fixed-effect and random-effect models. In a fixed-effect model the assumption is that the dataset is not random and the individuals are from a same population while in random effect models the dataset is from a hierarchy of different populations and the differences among the dataset observations relates to that hierarchy. As an example, the dataset which is collected from a same population in a same library may qualify for the

⁹ Gunnelson et al. (1972: 640) report a moderate improvement in USDA forecasts.

¹⁰ Good and Irwin (2005: 10-15) report an improvement in accuracy of USDA forecasts for soybeans.

¹¹ Irwin et al. (2014: 52-59) maintain that USDA NASS forecasts for corn are improved.

fixed-effect model. A fixed-effect model doesn't account for heterogeneity and if the dataset is from different populations it overestimates the effect sizes. In that condition applying the random-effect models is suggested. When there is heterogeneity in the dataset the calculated Confidence Intervals (CI) are much wider if the researcher applies the random-effect models, but if the dataset is homogeneous the CI is the same as the estimated CI using fixed-effect models.

To determine heterogeneity in the sample sizes we calculate Q-statistic. The null hypothesis for the Q-statistic test is that 'all of the studies share a same effect size' and the alternative hypothesis is that 'the studies do not examine a common effect size'. In other words, a statistically significant Q-statistic means that the studies do not share a common effect size. However, a non-significant Q-statistic does not prove that the dataset is homogeneous.

An alternative test for heterogeneity applies I²-statistic. I²-statistic is a percentage that shows that the proportion of variance is from actual differences between studies rather than within the study variance. Higgins and Thompson (2002: 1540-1557) provide thresholds of 25%, 50%, and 75% which indicate low, moderate and high variance for I²-statistic.

Another important concept in meta-analysis literature is publication bias which indicates that the studies with stronger effect-sizes are more probable to get published. In other words, the publisher looks at the findings of the research and the studies with strong and positive results have more chances to get published. Funnel plot is a helpful tool to determine publication bias. In this plot the vertical axis shows individual effect sizes while the horizontal axis represents standard errors. A symmetric Funnel plot indicates the possibility of unbiased publication while an asymmetric plot shows the possibility of publication bias. If the plot shows a negative correlation, then it is likely that the studies with small and negative results do not get published and they are missed from the left corner of the plot.

4. Results and Discussion

In this section, first we discuss the market reactions to the USDA forecasts and then we focus on the meta-analysis.

4.1. Market Reactions to the USDA Forecasts

Market reactions to the USDA forecasts are not unambiguously identified. While on the one hand some researchers argue that the forecasts are newsworthy and provide new and useful information to the market (e.g. Summer and Mueller, 1989: 5-7; Schroeder et al., 1990: 303; Fortenbery and Sumner, 1993: 171-172; Roberts, 2006: 17; McKenzie, 2008: 365; Darby, 2015: 22-24, Hoffman et al., 2015: 156-169), on the other hand other researchers maintain that the USDA forecast are not newsworthy and in fact market participants predict the reports (e.g. Patterson and Brorsen, 1993: 373-377; Isengildina-Massa et al., 2004: 12-13).

Also, several studies note that the USDA forecasts cause market reaction or movement in the prices (e.g. Colling and Irwin, 1990: 93; Colling et al., 1996: 134-136; Colling et al., 1997: 396-400; Irwin et al., 2001: 16-17 (corn and soybeans);

Aulerich et al., 2007: 16-18; McKenzie, 2008: 365; Karali, 2012: 94-95). Furthermore, Colling and Irwin (1990: 93), Colling et al. (1996: 134-136), Colling et al. (1997: 1396-400), Aulerich et al., (2007: 16-18) argue that market reacts to the unanticipated changes in the forecasts. Fortenbery and Sumner, (1993: 171-172) believe that USDA forecasts do not cause uncertainty. In addition, Colling et al., (1992: 268) maintain that expectations of Pigs and Hogs reports are strong-form rational. Other researchers such as McKenzie (2008: 365) claim that reactions to prices are rational.

Figure 2. B represents the summary of major findings of the studies that focus on the market reactions to the USDA forecasts. All in all, 2 studies claim that the forecasts are not newsworthy, while 7 of them argue that they are newsworthy. 7 studies specify that USDA forecasts cause market reactions. 4 of them maintain that markets react to unanticipated information, 2 studies argue that market expectations are rational, and 1 study maintain that the forecasts do not cause uncertainty.

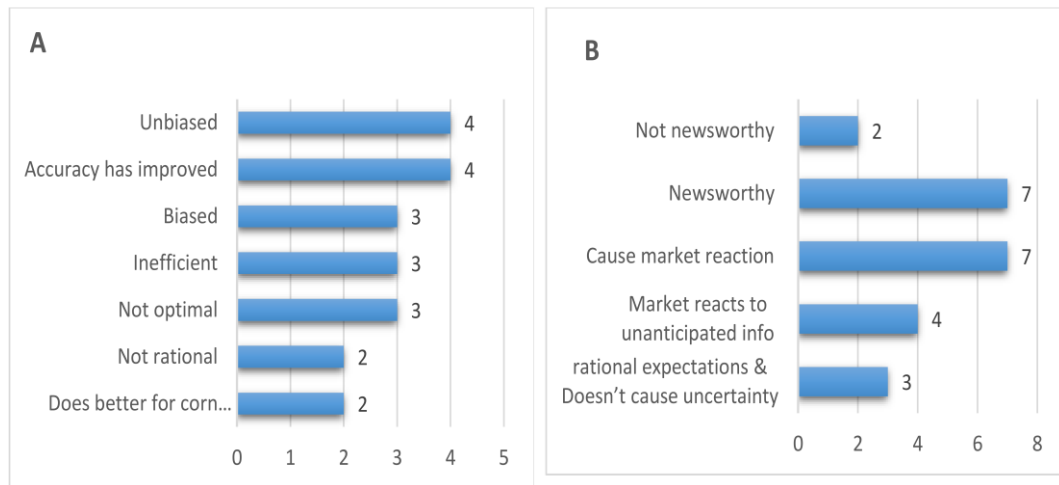


Figure 2. Summary of the Major Findings of the Published Studies.

Note: A represents a summary of main findings of the studies which focus on analyzing the accuracy of the USDA forecasts, while B shows the ones which study market reactions to the USDA forecasts.

4.2. Meta-analysis

A possible problem with the USDA forecasts can be repeating the past errors or over-correcting them. A correlation with the past errors represents the forecasts tendency to repeat or overcorrect the past errors. Positive correlation with past forecasts means that the new forecasts repeat the same errors, while negative correlation represents over-correction of the errors (Isengildina-Massa et al., 2013a: 105-106). Multiple studies calculate the Pearson correlation of the USDA forecasts using their past errors (e.g. Sanders and Manfredo, 2002: 123-126, Sanders and Manfredo, 2003: 21-22; Isengildina-Massa et al., 2004: 12-13; Isengildina-Massa et al., 2006: 1101-1102; Isengildina-Massa et al., 2012: 111, Isengildina-Massa et al., 2013b: 5101-5102; Good and Irwin, 2005: 10-15; and McKenzie, 2008: 365). We apply their findings which are represented in Table 1 to do meta-analysis in this study.

Table 1. The Dataset to do meta-analysis

	Authors	Year of publication	Time Period studies	Item studied	Pearson Correlation	Forecast
1	Sanders & Manfredo	2002	1982-2000	beef	0.31	USDA
2	Sanders & Manfredo	2002	1982-2000	pork	0.15	USDA
3	Sanders & Manfredo	2002	1982-2000	broiler	0.25	USDA
4	Sanders & Manfredo	2002	1982-2000	beef	-0.12	AR4
5	Sanders & Manfredo	2002	1982-2000	pork	-0.02	AR4
6	Sanders & Manfredo	2002	1982-2000	broiler	0.03	AR4
7	Sanders & Manfredo	2003	1982-2002	cattle	0.24	USDA
8	Sanders & Manfredo	2003	1982-2002	Hogs	0.18	USDA
9	Sanders & Manfredo	2003	1982-2002	broiler	0.31	USDA
10	Sanders & Manfredo	2003	1982-2002	cattle	0.02	AR4
11	Sanders & Manfredo	2003	1982-2002	Hogs	-0.21	AR4
12	Sanders & Manfredo	2003	1982-2002	broiler	0.17	AR4
13	Isengildina et al.	2004	1970-2002	corn	0.45	USDA
14	Isengildina et al.	2004	1970-2002	soybeans	0.22	USDA
15	Good & Irwin	2005	1970-2005	corn	0.54	USDA
16	Good & Irwin	2005	1970-2005	soybeans	0.35	USDA
17	Isengildina et al.	2006	1970-2002	corn	0.23	USDA
18	Isengildina et al.	2006	1970-2002	soybeans	-0.8	USDA
19	McKenzie	2008	1970-2005	corn	0.66	USDA
20	Isengildina et al.	2012	1985-2009	corn	-0.31	USDA
21	Isengildina et al.	2013	1987-2010	soybeans	0.11	USDA
22	Isengildina et al.	2013	1987-2010	wheat	0.16	USDA

Note: AR4 which is a time series model represents a substitute method of forecasting.

To determine heterogeneity in the sample sizes we calculate Q-statistic. A statistically significant Q-statistic means that the studies do not share a common effect size. However, a non-significant Q-statistic does not prove that the dataset is homogeneous. The test for heterogeneity results show that Q-statistic is 77.3 and p-value < 0.0001 which means that the studies do not share a common effect size and the dataset is heterogeneous.

An alternative test for heterogeneity applies I²-statistic. I²-statistic is a percentage that shows that the proportion of variance is from actual differences between studies rather than within the study variance. As mentioned before, Higgins and Thompson (2002: 1540-1557) provide thresholds of 25%, 50%, and 75% which indicate low, moderate and high variance for I²-statistic. For our dataset I²-statistic is 70.3% (95% CI: 48.5, 83.8) which represents moderate to high variance.

Even though the mentioned tests show that there is heterogeneity in the dataset, but they don't provide any clue that which studies may disproportionately affect heterogeneity. Instead, Baujat plot which introduced by Baujat et al. (2002: 2642-2651) makes it possible to see which studies contribute to the heterogeneity. The horizontal axis in Baujat plot shows the study heterogeneity while the vertical axis indicates the influence of studies on the overall results. Figure 3 represents Baujat plot.

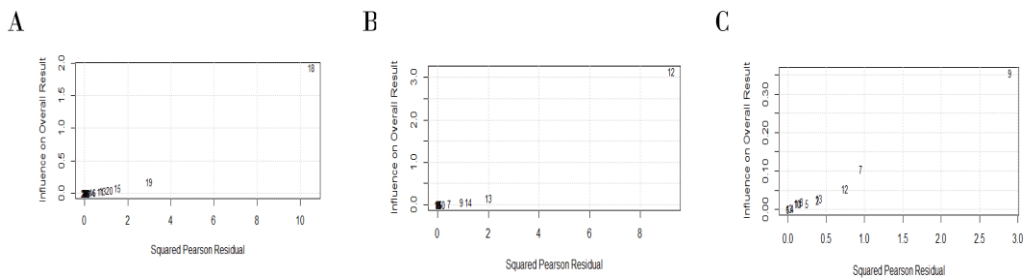


Figure 3: Baujat plot to identify the studies that contribute to heterogeneity.

Note: Each number represents a study. Studies on top right have greater influence on the results and have a bigger contribution to heterogeneity. plot A considers all of the studies. As can be seen in the graph, study 18 which is Isengildina-Messa et al. (2006: 1101-1102) for soybeans contributes the most to heterogeneity of the results. In plot B, the AR4 models are eliminated and only the studies which focus on USDA forecasts are left. Here study 12 is in the right corner above. In plot C the studies with biggest variation and small effect size are eliminated.

As discussed before another important concept in meta-analysis literature is publication bias. Funnel plot is a helpful tool to determine publication bias. In this plot the vertical axis shows individual effect sizes while the horizontal axis represents standard errors. A symmetric Funnel plot indicates the possibility of unbiased publication while an asymmetric plot shows the possibility of publication bias. If the plot shows a negative correlation, then it is likely that the studies with small and negative results do not get published and they are missed from the left corner of the plot. Figure 4 represents Funnel plot for our dataset. As can be seen in most of the cases the plot shows positive correlations.

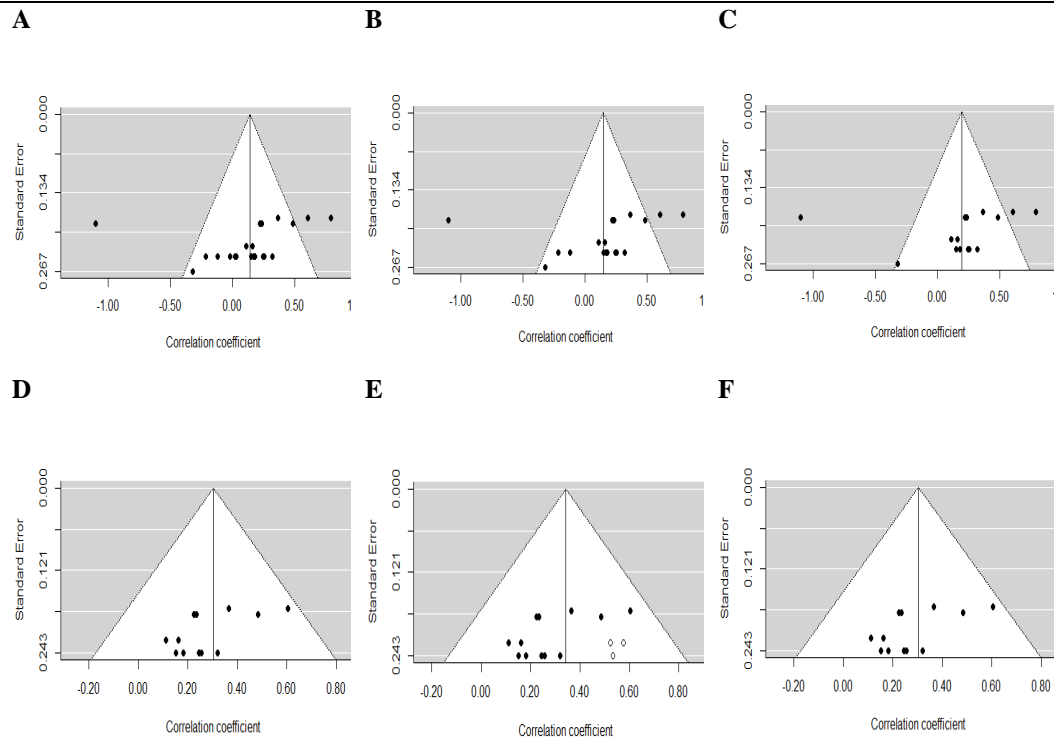


Figure 4. Funnel Plot to represent publication bias.

Note: Plot A which includes all of the studies in Table 1 shows a positive correlation and therefore the dataset can be interpreted as asymmetric. In plots B and C, we remove the studies with small effect sizes and big variations. Funnel Plot D includes all of the studies in plot A except the AR4 models. Plot E simulates three removed studies of plot D which if they were there the plot would be symmetric. In Funnel Plot F, the studies with small effect sizes and big variations are removed from Plot D which again sounds like an asymmetric plot. Overall, the Funnel Plot in all of the scenarios is asymmetric which demonstrates the possibility of publication bias.

A weakness of Funnel Plot is that it is only a subjective measure of possibility of publication bias. We apply Rank Correlation and Egger's tests as objective tools to test for publication bias. Begg and Mazumdar (1994: 1097-1098) propose Rank Correlation test. Based on their method $P < 0.05$ is consistent with asymmetrical Funnel plot. However, Rank Correlation test cannot be fully trusted for analyses with less than 25 studies (Sterne et al., 2000: 1120-1127). An alternative test which is more useful for meta-analysis with less than 25 studies is Egger's Test represented by Egger et al. (1997: 630-634). Our results suggest that p value from the Egger's test equals to 0.2408 which is not statistically significant. This finding suggests that the studies are not symmetric in the Funnel plot. In other words, based on the results of the Egger's test there is no evidence of publication bias.

5. Conclusion

Many researchers have studied USDA forecasts, but the academic publications in this area can be divided in two groups. The studies which evaluate the accuracy of the USDA forecasts and the ones that evaluate the market reactions to the USDA forecasts. These groups of studies provide a variety of results and in many cases

their findings contradict. Therefore, in this study we do a meta-analysis on the published studies to answer the following questions:

- 1) how the academic published studies evaluate accuracy of the USDA forecasts?
- 2) how the academic published studies evaluate market reactions to the USDA forecasts?
- 3) Is there heterogeneity in the results of the studies?
- 4) Is there any publication bias in the published studies?

After aggregating and synthesizing all published papers that we could find, we figured out that some of the studies maintain that the forecasts are unbiased, while most of the studies point out that at least for some of the products the USDA forecasts are not efficient, they are biased, and they are not optimal.

About market reactions to the USDA forecasts, we found a few studies that claim that the forecasts are not newsworthy, and the market participants could predict the reports. However, most of the studies argue that the forecasts are newsworthy, they provide useful information to the market participants, and they cause market reactions and affect the prices. We did meta-analysis using a package named “metaphor” in R to answer the third and the fourth questions. We applied Q-statistic, I²-statistic, and Baujat plot to test for heterogeneity in the findings of the academic papers discussed in Table 1. Based on the findings from the mentioned tests the results of the studies are heterogeneous. Also, we applied Funnel plot, Rank Correlation test, and Egger’s test to test for publication bias. Funnel plot and Rank Correlation test results show publication bias. However, as we already mentioned Egger’s test findings are more accurate for small datasets and the results of this test does not confirm publication bias.

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Bahram SANGINABADI

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Bahram SANGINABADI

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